

Brand Designer - Maternity Leave

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Company: MAËLYS

Location: Tel Aviv-Yafo

Category: other-general

MAËLYS is one of the fastest-growing global D2C startups with a self-built e-commerce platform that allows us to leverage data and optimize marketing funnels to bring clinically tested body care products to women worldwide. With years of rapid growth and millions of customers worldwide. MAËLYS is on track to become one of the biggest body care brands in the world.

We are a team of people who want to make lasting, impactful changes, who live (and love) to see results, who innovate with passion, and who love a good sense of humor. Is our vibe your vibe?

As a **Brand Designer** (Maternity Leave Replacement), you will have the opportunity to channel your creativity by creating engaging designs for our digital content. You will be part of a growing brand and in a role where you can see your impact and immediate results.

Your life at MAËLYS will look like...

Conduct a full design cycle, from collecting inspiration to creating a pixel-perfect UX/UI.

Execute design and conceptual tasks as assigned with significant attention to detail.

Collaborate with fellow designers on design concepts and the brand experience.

Develop visual concepts for digital campaigns, product marketing, and customer marketing.

You will thrive in this role if you have...

1-2 years of experience as a Creative/Marketing/Graphic Designer (preferably in a product / eCommerce company).

A strong portfolio demonstrating design thinking and execution skills.

Excellent knowledge of Figma.

Knowledge in Adobe Creative Cloud - Photoshop, Illustrator.

Strong understanding of typography and hierarchies.

Strong design, color, and composition abilities.

Proficient in English.

None

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