

Head of Business Operations

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Company: AppsFlyer

Location: Herzliyya

Category: other-general

What you'll do

Lead and manage a high-performing Business Operations & Strategy team, fostering a collaborative and results-oriented environment

Develop and track progress against annual business objectives and key performance indicators (KPIs), translating strategic goals into actionable operational plans

Leverage quantitative and qualitative data analysis to derive actionable insights.

Communicate these findings effectively to leadership through compelling presentations and project management tools

Lead time-sensitive strategic projects, excelling in ambiguous situations. You will prioritize the scope and approach to ensure a successful resolution

Partner effectively across departments, including Product, Finance, Customer Success, Sales, Marketing, and Product Development, to manage and execute strategic projects

Support executive communications and engagements, playing a key role in shaping the agendas for executive meetings

Conduct competitive analysis to understand market trends and inform strategic decision-making

Champion the Business perspective within cross-functional roadmaps and major projects

Design and implement best practices in business operations, streamlining processes and driving efficiency across the organization

What you have

BA/BS in Business, Economics, Computer Science, or a related field

10+ years of experience in business operations or relevant experience

3+ years experience in key strategic positions

3-5 Management experience

Ability to digest large volumes of information and synthesize key takeaways

Superior critical thinking and problem-solving skills, and understanding of strategic frameworks & concepts

Ability to take initiative and work autonomously to structure & solve strategic problems

Ability to understand the mobile mar-tech/ad-tech industry

Excellent written and oral communication skills in English

Bonus Points

Previously worked in a Martech company

Previously worked in a consulting firm

Fluent in English

Being recommended by an AppsFlyer employee

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