

## Head of Marketing

[Apply Now](#)

Company: Sunflower Hire

Location: Tel Aviv-Yafo

Category: other-general

A leading algorithmic trading firm using cutting-edge technology to make waves in the digital asset markets is looking for it's first Head of Marketing. The candidate will build autonomous trading systems, together with the team, that help create more liquid markets

### **About the position:**

We're looking for our FIRST (!) Head of Marketing. Someone that can help us scale (both our product and our size) by creating a strong brand. From there, the sky's the limit! The role will be varied and will cover various aspects of marketing globally, such as marketing strategy and planning, branding, awareness, social media, sponsorships, and others. You would be the one teaching us what we're missing!

This is a great one-time opportunity to be part of a startup that is already leading the market, that has reached commercial success, and yet small enough (staffing-wise) to be able to make a big impact!

By the way - For this position, you don't need 5+ of experience in marketing. It's more important for you to know the crypto community & are in general passionate about the field!

### **Your Technical Expertise:**

- Have managed diverse marketing initiatives from A to Z.
- **Have trading & digital assets knowledge and experience (personal or professional) - MUST**
- Knowledge on brand creation and development

- Managing digital marketing and social media platforms, such as LinkedIn, Facebook & Twitter. You know what's the secret sauce for impactful content, and you know how to measure it!
- Understanding the power of partnerships, and knowing how to get our name out there
- You don't only know how to plan strategic marketing initiatives, but you know how to execute them as well

### **You :**

- Are hungry for showing the world (and us) how amazing you are.
- Know our industry. You know why you want to work in crypto - no need for further explanation!
- Are not afraid to get technical (that's where the fun is - no?)
- Like connecting with people and helping them to translate their achievements into marketing materials

[Apply Now](#)

### **Cross References and Citations:**

1. **Head of Marketing Laboratoryjobs**[Jobs Tel Aviv-Yafo Laboratoryjobs](#)
2. **Head of Marketing Retailjobs**[nearmeJobs Tel Aviv-Yafo Retailjobsnearme](#)
3. **Head of Marketing Ghanajobs**[Jobs Tel Aviv-Yafo Ghanajobs](#)
4. **Head of Marketing Startupjobs**[nearmeJobs Tel Aviv-Yafo Startupjobsnearme](#)
5. **Head of Marketing Madinahjobs**[Jobs Tel Aviv-Yafo Madinahjobs](#)
6. **Head of Marketing Houstonjobs**[Jobs Tel Aviv-Yafo Houstonjobs](#)
7. **Head of Marketing Hospitalityjobs**[Jobs Tel Aviv-Yafo Hospitalityjobs](#)
8. **Head of Marketing Bollywoodjobs**[Jobs Tel Aviv-Yafo Bollywoodjobs](#)
9. **Head of Marketing Professorjobs** [Jobs Tel Aviv-Yafo Professorjobs](#)
10. **Head of MarketingUkjob**[opportunitiesJobs Tel Aviv-Yafo Ukjobopportunities](#)
11. **Head of MarketingGoogleforjobs**[posting Jobs Tel Aviv-Yafo Googleforjobsposting](#)
12. **Head of MarketingChilejobs** [Jobs Tel Aviv-Yafo Chilejobs](#)

13. Head of Marketing [Gamejobs Jobs Tel Aviv-Yafo Gamejobs ↗](#)
14. Head of Marketing [Ukrainejobs Jobs Tel Aviv-Yafo Ukrainejobs ↗](#)
15. Head of Marketing [Fishjobs Jobs Tel Aviv-Yafo Fishjobs ↗](#)
16. Head of Marketing [Advertisingjobs Jobs Tel Aviv-Yafo Advertisingjobs ↗](#)
17. Head of Marketing [Bangladeshjobs Jobs Tel Aviv-Yafo Bangladeshjobs ↗](#)
18. Head of Marketing [Kenyajobs Jobs Tel Aviv-Yafo Kenyajobs ↗](#)
19. Head of marketing [Jobs Tel aviv-yafo ↗](#)
20. AMP Version of Head of marketing [↗](#)
21. Head of marketing [Tel aviv-yafo Jobs ↗](#)
22. Head of marketing [JobsTel aviv-yafo ↗](#)
23. Head of marketing [Job Search ↗](#)
24. Head of marketing [Search ↗](#)
25. Head of marketing [Find Jobs ↗](#)

Source: <https://il.expertini.com/jobs/job/head-of-marketing-tel-aviv-yafo-sunflower-hire-6c22525229/>

Generated on: 2024-05-05 by [Expertini.Com](#)