

Part - time Community Recruiter (m/f/x)

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Company: Applause

Location: Herzliyya

Category: other-general

Applause is a world leader in digital quality testing. Since 2007, Applause has been the driving force in testing and digital quality innovation. Our expertise continues to help leading brands deliver quality digital products to their customers. Utilizing the skills of 1.5+ million testers in more than 200 countries and territories, Applause helps the world's leading brands to deliver quality digital products and experiences to their customers on a global scale. With insightful, actionable testing results that can directly inform go/no go release decisions, we enable our customers to release digital products and experiences better, faster and with confidence.

To help us grow our global Community team, we are looking for a **Part-time Community Recruiter (m/f/x)**.

The successful candidate will be highly quantitative, curious about exploring data, passionate about improving processes, interested in cultural characteristics and well-versed in digital marketing. You will join the Community Management team where you support the growth and supply of existing community members with the focus on the acquisition of new community members on a global scale.

Key duties of the role:

Support multiple internal teams to help identify, recruit and match testers with the specific needs of our customers.

Interact with our via our forums, blogs, and newsletters.

Engage our community with the goal of increasing tester interaction with uTest on both a project level and a knowledge-sharing, collaborative level.

Work closely with internal stakeholders to ensure project requirements are met.

Use marketing channels across the globe to support our testing projects.

What you'll need to succeed:

Excellent verbal and written communication skills (creative writing or copywriting experience is a plus) in both Hebrew and English

You are willing to support our team for 20 hours a week

Knowledge of Google Suite (docs, sheets, slides etc) is a requirement. Ability to analyze and manipulate data is a plus

A highly self-driven sense of motivation, attention to detail, and ability to meet deadlines

You have a hands-on mentality and think outside the box to find creative solutions

Experience in Community Management, Marketing, or QA project management, B2B is a plus

You live and breath the same values with us:

Be Accountable: You love to take ownership, hold yourself and others accountable to increase empowerment and success.

Celebrate Authenticity: You love bringing your true self to work and to creating genuine and trustful relationships within a diverse environment.

In It Together: You have a team-first mindset and you love collaboration with your peers.

Create Value for Our Customers: You love delivering meaningful business impact and be a release partner for all aspects of digital quality.

Crush Your Goals: You always strive for excellence and you constantly seek ways to be better, more effective and more efficient.

What makes Applause a great place to work:

Fantastic people, modern culture and working with leading brands. But that's not all:

full of passionate and talented people: 500 globally and we keep growing

Opportunity to grow and contribute to the success of a global company working with the biggest, widely recognized brands

Despite the challenges of 2020, 2021 and 2022, Applause had grown significantly during this time as companies prioritized digital channels for their customers

Build a strong network of executives and decision makers in world leading tech brands

Learn and grow by joining various courses and in-house knowledge sessions

Find your best way to work - Choose between hybrid or on-site from our office in Herzliya

of teamwork and transparency

Please bear in mind that interviews will be held in English and only English CVs will be considered.

Applause is a place where everyone belongs and where we believe everyone deserves the exceptional. Since our founding, we have continued to celebrate diversity and are committed to creating an inclusive environment. If you believe you require a reasonable accommodation under any of the legally protected characteristics, please to complete an accommodation request. Please note Applause will only review requests for applications that have been submitted. We will review your qualifications and follow up with you regarding your request if your qualifications meet our current needs.

#LI-GS1

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