Platform Product Manager

Apply Now

Company: Tenengroup Ltd.

Location: Tel Aviv-Yafo

Category: other-general

We are a global, data-driven, end-to-end e-commerce powerhouse. , we are leaders in our category of personalized, on-demand, classic, and fashionable jewelry.

We are looking for a Platform Product Manager with experience as a frontend developer to join our team. As a Platform Product Manager, you will play a crucial role in driving the success of our digital products and services. You will work closely with cross-functional teams, including business stakeholders, R&D teams, and designers, to shape and deliver exceptional user experiences

If you are a proactive and driven individual who enjoys working in a fast-paced, collaborative environment, we would love to hear from you. Join us at Tenengroup and contribute to our mission of delivering exceptional e-commerce experiences to millions of users worldwide.

Responsibilities:

- Lead the strategic planning, development, and execution of our own proprietary unique platform , focusing on core aspects of the platform , making it sharp , flexible and tailor made to our business needs.

- Drive the integration of various third-party tools and services, including GTM (Google Tag Manager), A/B testing platforms, product feeds, email marketing integrations, and more, to optimize our e-commerce ecosystem.

- Work closely with R&D teams, providing them with clear and detailed specifications to ensure

smooth and efficient development processes.

- Analyze user feedback, market trends, and data-driven insights to identify areas for improvement and drive continuous product enhancements.

- Maintain a deep understanding of the e-commerce funnel, conversion rate optimization (CVR) aspects, and UX concepts and tools to deliver an exceptional user experience.

- Stay updated on industry trends, emerging technologies, and best practices related to e-commerce and product management.

- Collaborate with business stakeholders to understand their requirements and translate them into detailed specifications.

Advantages:

Experience in Ecommerce or B2C companies

Division:

Technology

- Proven experience as a Product Manager, with a strong track record of successfully driving the development and launch of digital products in web-based B2C, performance marketing, or e-commerce organizations.

- Excellent leadership skills, with the ability to lead and motivate cross-functional teams towards shared goals.

- Solid technical background encompassing web technologies, cloud infrastructure, APIs, and integration processes, coupled with proficiency in **web development languages like HTML, CSS, JavaScript, and hands-on development experience**

- Outstanding communication skills, both written and verbal, with the ability to effectively communicate complex concepts and ideas to diverse stakeholders.

- Detail-oriented with a focus on delivering high-quality products within agreed-upon timelines.

- Proven ability to analyze data, draw meaningful insights, and make data-driven decisions.

- Strong problem-solving and strategic thinking abilities, coupled with a results-oriented mindset

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