Product Manager - Payments & Apps Tel Aviv, Tel Aviv District, Israel

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Company: Duda

Location: Tel Aviv-Yafo

Category: other-general

Duda is the leading SaaS B2B website builder platform. We provide web professionals, digital marketing agencies, hosting companies and SaaS platforms innovative tools to deliver high performing websites to their clients at scale. Duda's product team focuses on innovation, answering our customers' challenges to speed up their site-building process and grow their businesses through one-of-a-kind tools for maximum customer conversion.

We are seeking a motivated, tech savvy Product Manager to lead Duda's Pricing Squad playing a critical role in defining and building scalable infrastructure, great user experiences and promoting growth across the platform. We are looking for someone who is experienced in and excited about the opportunity to make a lot of impact and take strategic decisions based on collaboration, data and customer insight.

As a Product Manager of our Pricing squad, you'll be responsible for:

Developing and refining your squad's vision, strategy & product roadmap based on business objectives, user needs, competitive analysis and data

Own the full product lifecycle of Duda's app store & billing system that provides Duda the flexibility to bill across from all of our customer segments

Collaborating with growth to uncover and act on opportunities to enhance revenue and optimization conversion throughout the customer lifecycle

Leading (together with a technical team lead) and motivating an empowered team of engineers and designers

Defining & monitoring feature KPIs to measure performance and identify areas for optimization

Communicating & collaborating closely with internal stakeholders including presenting product plans and updates

Experience in translating complex business and technical requirements to clear and detailed product requirements for engineering teams

Requirements:

3+ years as a product manager in a SaaS company

Strong technical background ideally having worked on technical or platform products

Proven ability to translate complex business and technical requirements to clear and detailed product definition for design, engineering and customer facing teams

Have strong stakeholder management experience and experience in leading and delivering complex projects and products that support multiple customer personas

Highly analytical, strategic thinker with exceptional problem-solving skills and a growth mindset

Strong verbal and written communication skills and proven ability to collaborate effectively with different internal teams

Ideally have experience in payments, billing, or financial products and/or have worked with 3rd party billing and payment platforms, such as Stripe

About Duda

Duda is the leading web design platform for professionals.

We serve all types of customers, from freelancers to digital agencies, all the way up to the largest hosting companies and SaaS platforms in the world!

Every Duda website is automatically optimized for Google PageSpeed and great out-of-the-box SEO - today, there are over 18M websites that are built by Duda's platform, and counting.

Duda has partnered with some of the industry's biggest players, including TripAdvisor, GoDaddy, Thryv, Hibu, Tailor-Brands, Italiaonline, 1&1, Sensis, and many more!

Duda was founded by Itai Sadan and Amir Glatt in 2009 and now has almost 200 employees across 4 global offices: Tel-Aviv, Palo Alto, Colorado and Brazil.

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