

## Product Manager, Shopper Intelligence

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Company: Similarweb

Location: Tel Aviv-Yafo

Category: other-general

important at Similarweb?

Shopper Intelligence helps companies optimize their **eCommerce** strategies by uncovering consumer browsing and buying behaviors on the world's leading marketplaces such as Amazon and Walmart

An independent platform & solution, we operate in a start-up mindset and like to move FAST, think BIG, and go LONG for our customers, in order to fuel the next major growth engine for SimilarWeb.

### **So, what will you be doing all day?**

Get to know our customers, users, markets and competitors through continuous research and interviews

Plan, prioritize and define features to realize the product vision; ensure high team velocity and the most effective use of team resources

Drive the product development process end-to-end from discovery, through definition and design, to development and deployment

Work closely with a multi-disciplinary development team - data scientist, big data engineers, full-stack developers - product designers, product marketers, and various business stakeholders

Monitor product KPIs, analyze user behavior, collect user feedback and iterate on features to achieve product goals

## **This is the perfect job for someone who:**

A BSc in computer science, industrial engineering, system engineering or significant equivalent experience - a strong basis for modeled thinking

At least 3 years of experience as a hands-on Product Manager working with both data and fullstack engineering teams.

High degree of technical knowledge and ability to partner closely with both R&D & product design; comfortable getting their hands dirty with data.

Experience in B2B SaaS - a plus; experience in fast-moving startup environments - an advantage; experience in e-commerce - boom!

Ability to think strategically, take data-driven decisions, and bring FOCUS to the product development process & team

Superb collaboration and communication skills, ready to work with and align many stakeholders across the organization.

\*All Similarweb offices work in a hybrid model, so you can enjoy the flexibility of working from home with the benefits of building face to face connections with fellow Similarwebbers.\*

## **Why you'll love being a Similarwebber:**

**You'll actually love the product you work with** Our customers aren't our only raving fans. When we asked our employees why they chose to come work at Similarweb, 99% of them said "the product." Imagine how exciting your job is when you get to work with the most powerful digital intelligence platform in the world.

**You'll find a home for your big ideas** We encourage an open dialogue and empower employees to bring their ideas to the table. You'll find the resources you need to take initiative and create meaningful change within the organization.

**We offer competitive perks & benefits** We take your well-being seriously, and offer competitive compensation packages to all employees. We also put a strong emphasis on community, with regular team outings and happy hours.

**You can grow your career in any direction you choose** Interested in becoming a VP or want to transition into a different department? Whether it's Career Week, personalized coaching, or our ongoing learning solutions, you'll find all the tools and opportunities you need to develop your career right here.

**Diversity isn't just a buzzword** People want to work in a place where they can be themselves.

We strive to create a workplace that is reflective of the communities we serve, where everyone is empowered to bring their full, authentic selves to work. We are committed to inclusivity across race, gender, ethnicity, culture, sexual orientation, age, religion, spirituality, identity and experience. We believe our culture of equality and mutual respect also helps us better understand and serve our customers in a world that is becoming more global, more diverse, and more digital every day.

We will handle your application and information related to your application in accordance with the Applicant Privacy Policy available .

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