Product Manager Tel Aviv, Tel Aviv District, Israel

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Company: Duda

Location: Tel Aviv-Yafo

Category: other-general

Duda is the leading SaaS B2B website builder platform. We provide web professionals, digital marketing agencies, hosting companies and SaaS platforms innovative tools to deliver high performing websites to their clients at scale. Duda's product team focuses on innovation, answering our customers' challenges to speed up their site-building process and grow their businesses through one-of-a-kind tools for maximum customer conversion.

We are seeking an enthusiastic, innovative, and collaborative **Product Manager** to lead an R&D squad and play a key role in defining the future of our product. We are looking for someone who is experienced and is excited by the opportunity to make a lot of impact and take strategic decisions based on collaboration, data and customer insight.

As a Product Manager, you'll be responsible for:

Developing and refining your squad's vision, strategy & product roadmap based on user needs and business objectives

End-to-end product lifecycle ownership from planning through delivery and optimization

Leading (together with a technical team lead) and motivating an empowered team of engineers and designers

Conducting market research, competitor analysis, user interviews and gathering data to influence and inform your product strategy and decision making

Defining & monitoring feature KPIs to measure performance and identify areas for optimization

Communicating & collaborating with internal stakeholders and presenting product updates and strategic plans.

Requirements:

3 years as a product manager in a SaaS company

Strong experience in leading and delivering large, complex projects

Proven ability to understand and discuss technical concepts, manage trade-offs and prioritization and bring innovative ideas to the table

Exceptional problem-solving, strategic thinking, and analytical skills

Ability to communicate and cooperate efficiently with customers as well as with colleagues from different teams

Ideally have experience building websites, have worked on a builder type product or familiarity with the website builder ecosystem

A major plus - experience integrating generative AI in one or more of your previous product positions or at least well verse in a variety of AI solutions

About Duda

Duda is the leading web design platform for professionals.

We serve all types of customers, from freelancers to digital agencies, all the way up to the largest hosting companies and SaaS platforms in the world!

Every Duda website is automatically optimized for Google PageSpeed and great out-of-the-box SEO - today, there are over 18M websites that are built by Duda's platform, and counting.

Duda has partnered with some of the industry's biggest players, including TripAdvisor, GoDaddy, Thryv, Hibu, Tailor-Brands, Italiaonline, 1&1, Sensis, and many more!

Duda was founded by Itai Sadan and Amir Glatt in 2009 and now has almost 200 employees across 4 global offices: Tel-Aviv, Palo Alto, Colorado and Brazil.

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