

Product Marketing Manager

[Apply Now](#)

Company: WSC Sports

Location: Ramat Gan

Category: other-general

WSC Sports is looking for an experienced full-stack product marketer to join our growing product marketing team.

If you are passionate about bringing new tech solutions to the market, love the sports business world, and the words product-market-fit give you goosebumps, you may want to keep reading.

What you'll do:

Own the positioning, messaging, value offering, and marketing strategy responsibilities for some of WSC Sports' most exciting products, with the goal of driving product adoption and growth.

Work closely with the product team, maintaining full understanding of product roadmap, business objectives and challenges.

Plan and execute go-to-market plans to achieve product business objectives through dedicated campaigns, sales & account management enablement, content creation, and education.

Work alongside product and customer-facing teams to identify and act on new growth opportunities.

Develop sales, educational and growth-driven content such as videos, blogs, guides, webinars, and other sales enablement assets to help drive Business Development and Account Management teams toward their business goals.

Initiate, plan, execute, and coordinate projects involving multiple stakeholders.

Work Model:

Hybrid

What you'll need:

3+ years experience in a B2B/SAAS company focused on building and executing product marketing and GTM strategy.

Outstanding communication, copywriting, and presentation skills in English (written & verbal).

Excellent visual communication skills - capable of turning technical concepts into clear value-focused stories through an image.

Superb project management capabilities - being able to lead and influence cross-functional projects and teams from launch day all the way to execution performance analysis.

Experience working with product and engineering teams and being comfortable with technical products and language.

A data-driven mentality - the ability to turn measurements into actionable insights.

An intrapreneur - a self starter who approaches problems, solutions, and complex processes with a positive approach and true passion.

Hands on experience with various marketing tech-stack solutions.

A passion for sports, the culture around it, and the business that drives it.

[Apply Now](#)

Cross References and Citations:

1. [Product Marketing Manager School counselor jobs Jobs Ramat Gan School counselor jobs ↗](#)
2. [Product Marketing Manager Job search news Jobs Ramat Gan Job search news ↗](#)
3. [Product Marketing Manager Political jobs Jobs Ramat Gan Political jobs ↗](#)
4. [Product Marketing Manager Search Canada jobs Jobs Ramat Gan Search Canada jobs ↗](#)
5. [Product Marketing Manager HTML jobs Jobs Ramat Gan HTML jobs ↗](#)
6. [Product Marketing Manager Caregiver jobs Jobs Ramat Gan Caregiver jobs ↗](#)
7. [Product Marketing Manager Search UK jobs Jobs Ramat Gan Search UK jobs ↗](#)
8. [Product Marketing Manager Jobs in India Jobs Ramat Gan Jobs in India ↗](#)
9. [Product Marketing Manager Brazil jobs Jobs Ramat Gan Brazil jobs ↗](#)
10. [Product Marketing Manager Makkah jobs Jobs Ramat Gan Makkah jobs ↗](#)
11. [Product Marketing Manager Cameroon jobs Jobs Ramat Gan Cameroon jobs ↗](#)
12. [Product Marketing Manager Gig job Jobs Ramat Gan Gig job ↗](#)
13. [Product Marketing Manager Medical nurse jobs Jobs Ramat Gan Medical nurse jobs ↗](#)
14. [Product Marketing Manager Free-job-postings Jobs Ramat Gan Free-job-postings ↗](#)
15. [Product Marketing Manager London jobs central Jobs Ramat Gan London jobs central ↗](#)
16. [Product Marketing Manager UK jobs central Jobs Ramat Gan UK jobs central ↗](#)
17. [Product Marketing Manager UK job career Jobs Ramat Gan UK job career ↗](#)
18. [Product Marketing Manager Entrepreneurship jobs Jobs Ramat Gan Entrepreneurship jobs ↗](#)
19. [Product marketing manager Jobs Ramat gan ↗](#)
20. [AMP Version of Product marketing manager ↗](#)
21. [Product marketing manager Ramat gan Jobs ↗](#)
22. [Product marketing manager Jobs Ramat gan ↗](#)
23. [Product marketing manager Job Search ↗](#)
24. [Product marketing manager Search ↗](#)
25. [Product marketing manager Find Jobs ↗](#)

