# Israel Jobs Expertini®

#### **R&D Director**

## **Apply Now**

Company: Yotpo

Location: Tel Aviv-Yafo

Category: other-general

If you shop online (and who doesn't these days?), then chances are you've already interacted with Yotpo. We're a leading eCommerce retention marketing platform, on a mission to help brands of all sizes turn one-time shoppers into customers for life. Loyalty programs, SMS and email marketing, subscriptions, and reviews are our bread and butter, but we have more solutions up our sleeve, too.

We have teams across the world, including the US, Canada, UK, Israel, Bulgaria, and Australia — and we're still growing. Our primary goal is to deliver the best technology in the industry.

You can hear all about it in our latest brand video.

Sounds exciting? Then read on, because we're in pursuit of the best and the brightest minds to help us achieve our vision.

Are you an innovative and driven R&D leader looking to make a significant impact in the e-commerce marketing industry? Yotpo, a cutting-edge e-commerce marketing company at the forefront of customer loyalty and referral solutions, is seeking a talented Director of R&D to join our dynamic team. We are passionate about creating exceptional experiences for our clients and their customers, and we need your expertise to help us achieve our vision. As the Director of R&D for our Loyalty & Referral product, you will lead four cross-functional highly skilled software engineering teams, guiding them through the entire development process to build a high-focus product. Your role will encompass defining the product's vision, designing its architecture, and mapping out the technological roadmap.

At Yotpo, we value our people and their professional growth. As a Director, you will play a

crucial role in nurturing and retaining top talent within the R&D group. You will be an advocate for a super agile and adaptive team, striking the right balance between supporting existing functionality and creating new features.

Additionally, you will be responsible for the overall health of your product and services, ensuring seamless internal and external interfaces. By establishing close working relationships with product, delivery, and support teams, you will foster a collaborative environment that drives success.

#### Requirements:

Proven experience in managing managers for a minimum of three years.

Demonstrated ability to take full ownership of the development process.

Vast experience in working with cloud-based technology architectures (advantage).

Strong ability to manage and prioritize tasks across multiple projects.

#LI-Hybrid

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