

Senior Product Manager - Subscriptions Team

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Company: Yotpo

Location: Yokne'am Illit

Category: other-general

If you shop online (and who doesn't these days?), then chances are you've already interacted with Yotpo. We're a leading eCommerce retention marketing platform, on a mission to help brands of all sizes turn one-time shoppers into customers for life. Loyalty programs, SMS and email marketing, subscriptions, and reviews are our bread and butter, but we have more solutions up our sleeve, too.

We have teams across the world, including the US, Canada, UK, Israel, Bulgaria, and Australia — and we're still growing. Our primary goal is to deliver the best technology in the industry.

You can hear all about it in our latest brand video.

Sounds exciting? Then read on, because we're in pursuit of the best and the brightest minds to help us achieve our vision.

We're creating a new product for consumers and ecommerce brands and we're looking for the right people to join us.

As a senior product manager working on a new Yotpo product, you'll tackle the toughest, fundamental customer problems and lead teams to craft great experiences through rapid iteration.

You'll partner with a dedicated R&D team that lives and breathes the product and is eager to collaborate with you to make our vision come true.

You'll be joining an A-team with a focus on creating a significant impact on ecommerce brands and consumers worldwide.

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help us achieve our vision.

Responsibilities

Constantly seek opportunities to make a positive impact on our customers' lives.

Own a product domain roadmap and contribute to the product-line strategy.

Lead new product concepts through launch, continuous discovery, and iteration.

Collaborate with customers, designers, engineers, and customer-facing teams to create intuitive and delightful experiences.

Cultivate internal relationships and drive complex, cross-functional projects.

Minimum Requirements

5+ years of experience as a product manager in a software company, working directly with customers, an in-house R&D team, and UX designers. (The more experience, the better.)

Excellent written and verbal communication skills in both Hebrew and English.

Significant experience in driving initiatives that focus on UX and customer experience, whether in web or mobile.

Fearless when it comes to any technical concept or challenge.

Enjoy diving into areas with a lot of details and making sense out of them.

#LI-Hybrid

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