

## SEO Manager

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Company: CPS JOBS

Location: Israel

Category: other-general

### תחום

### מקצוע :

A leading FinTech Company in Tel Aviv is looking for a SEO Manager!

We are looking for an analytical and perceptive professional who is a skilled communicator and able to collaborate with various teams. Current knowledge of SEO practices and techniques is essential to this role.

### דרישות

At least 3 years proven SEO experience

Proven SEM experience managing PPC campaigns across Google, Yahoo and Bing.

Solid understanding of performance marketing, conversion, and online customer acquisition

In-depth experience with website analytics tools

Experience with bid management tools

Knowledge of ranking factors and search engine algorithms

Up-to-date with the latest trends and best practices in SEO and SEM

Language skills

English- high level (read and write)

Other languages- advantage

איזורגוש דן

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