

Sr. HW Product Manager

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Company: Parallel Wireless

Location: Israel

Category: other-general

People come to work at Parallel Wireless because we are building the future of telecom. They stay, because they are challenged and driven by an incredible product and team. We take pride in our commitment to employee development, and our culture fosters an atmosphere of empowerment, trust, respect, and communication. . As a Hardware Product Manager at Parallel Wireless, you will be at the forefront of shaping the future of wireless infrastructure. You'll collaborate with cross-functional teams, translating our shared vision into real execution. Your strategic insights and technical experience will drive product development, ensuring our solutions meet market demands while improving TCO and maximizing ROI.

What you'll do:

Partner with engineering, marketing, sales, and operations to define product roadmaps aligned with market needs and business objectives.

Conduct thorough market research and competitive analysis to identify new product opportunities.

Develop and maintain detailed product specifications, requirements, and datasheet documents.

Work closely with engineering teams to ensure products meet performance, quality, and cost targets.

Develop and implement product launch plans, including go-to-market strategy, pricing, and

messaging.

Track and analyze product performance metrics, identify areas for improvement, and iterate on product designs.

Manage external relationships with suppliers and contract manufacturers.

What you should have:

Minimum 5+ years of experience in product management, in the hardware or telecommunications industry.

Proven track record of successfully launching new hardware products.

Strong understanding of the product development lifecycle from concept to commercialization.

Excellent communication, collaboration, and problem-solving skills.

Ability to manage multiple priorities and work effectively in a fast-paced environment.

Experience with agile methodologies a plus.

Education:

Bachelor's degree in Engineering, Computer Science, or a related field.

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